



CTA - A KAS'LAM MEDIA GROUP
DIGITAL MARKETING AGENCY



OUR ASSOCIATES & CLIENTS WE'VE WORKED WITH





CTA / Kas'lam is a pre-eminent Digital Media entity.

Our brand was launched in 2011 as a Digital Media company and print magazine. We have worked with major brands both locally and internationally to successfully execute their vision.

Our development team craft and create bespoke, dynamic tools and campaigns, matching the branding or specific needs of the client.

Our Agency uses the power of data and algorithms to bring you infinite content and delivers incredible results at a fraction of the cost.

Our Agency boast a gamut of services and has an internal subscription database of over 100 000 mailing prospects for awareness, Lead and Conversions campaigns.



OUR SERVICES



APP DEVELOPMENT

SEO & SEM

EMAIL MARKETING

SOCIAL MEDIA

PROGRAMMATIC

STRATEGY DEV

DATA & ANALYTICS

CAMPAIGN
MANAGEMENT

GAMIFICATION

LOYALTY MAGAZINES

UX & UI DESIGN

WEBSITE DESIGN



Kas'lam Media Group | CTA Digital
Marketing Agency | Kas'lam Magazine
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ABOUT KAS'LAM MAGAZINE

Kas'lam Magazine & TV is a lifestyle magazine for the urban youth. The magazine is one of the leading digital Entertainment and lifestyle magazines with a broad concept that caters for a medium to large readership audience.

The Magazine has been publishing for over 9 years and transcended from print to digital in 2016 (successfully acquiring over 100k readers PM) and has featured and paved way to several well-known, Multi-Award-winning game changers and high-profile Musicians, comedians and actors, including the likes of Kwesta, Boity, Prince Kaybee, Shimza, Nasty C, Major League Djz, International Trap Jazz pioneer Masego, Amanda Black, Sjava, Emtee, Mandla N and many others.

The magazine has since reached 16 countries worldwide which includes USA, Netherlands, Canada, Kenya, Nigeria, Ukraine to name a few.